

Media Release

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Luminous scoops up another accolade at GCCI Best in Business Awards

One of the Gladstone Region's biggest and brightest events has claimed a second GCCI (Gladstone Chamber of Commerce and Industry) Best in Business Award within the space of two years.

Luminous, held from 13-15 July, won the *Events & Tourism* category at the Awards Night held at the Gladstone Entertainment Convention Centre on Saturday 4 November.

The 2023 Best in Business Awards is not the first time Luminous has attracted the eye of judges, with the event winning the *Tourism, Attractions & Events* category at the 2021 GCCI Best in Business Awards.

The accolades do not stop there as Luminous won the 2019 Event of the Year Award at the Parks and Leisure Australia – Queensland Awards ceremony held in 2020.

Gladstone Region Mayor Matt Burnett said another GCCI Award cements Luminous as one of the best events in Regional Queensland.

"This year's event saw 30,000 people come through the gates of Tondoon Botanic Gardens across three magical nights and anyone who attended will tell you what a fantastic experience they had," Councillor Burnett said.

"In the five years of Luminous the event has grown from a one-night event with about 5000 attendees, to a three-night event with 30,000 attendees.

"Not only that, the number of lights and installations has quadrupled since that time.

"Most importantly, the event remains free for the community to enjoy."

Luminous 2023 statistics

- Approximately 23,000 square metres of Tondoon Botanic Gardens illuminated
- Approximately 20,000 LED lights in display
- More than 330 man hours for set up, delivery and pack up
- 54 volunteers, totalling 247 hours assisted with the delivery of the event
- 19 food vendors
- 17 major light/art installations
- 15 local businesses/organisations assisted with the delivery of the event
- Eight musicians
- Seven activities/workshops.

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