

Media Release

9 February 2022

Kick start your event with Community Investment Program funding streams

The second round of funding for two of Gladstone Regional Council's popular Community Investment Program funding streams are open for applications.

The application period for Impact Event funding and Destination Event funding will remain open until the end of the month (Monday 28 February).

Impact Event funding provides support for events that demonstrate tourism and regional economy benefits by attracting 2500 to 5000 participants, with 10 per cent out-of-region visitor attendance.

Applicants can apply up to a maximum of \$25,000 (excluding GST).

Destination Event funding provides Support for events that are well established, well designed, and clearly demonstrate return on investment, building community pride, return visitation, regional profile, economic stimulus and attract over 5000 participants, with 15 per cent out-of-region visitors.

Applicants can apply up to a maximum of \$50,000 (excluding GST).

Both funding streams are for events held from August 2022 onwards.

Gladstone Region Mayor Matt Burnett said Council is proud to support local businesses, schools and not-for-profit organisations by assisting with funding to deliver events for our community.

"Council's Community Investment Program provides financial and in-kind support to eligible organisations and community groups," Councillor Burnett said.

"Anyone from sporting clubs, recreation and active recreation groups, community progress associations, local education institutions, charitable organisations, event organisations and arts, heritage, museum and cultural organisations could be eligible for funding.

"If you think your group or organisation fits this criteria then I encourage you to visit Council's website or call our Engagement and Partnerships team for more information.

"From there you can view funding guidelines before submitting an application."

Another fund, the Grassroots Fund (Round 2), will open for submissions from 1 March 2022.

Through the Grassroots Fund applicants can request funding up to \$10,000 (excluding GST) to strengthen their community or organisations to develop and/or deliver initiatives, programs, or projects that meet one of the Grassroots Fund objectives.

Visit www.gladstone.qld.gov.au/community-investment or call 4976 6300 for more information.

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For further information contact Council's Brand and Communications Team on 4970 0700 or media@gladstone.qld.gov.au