

Media Release

29 July 2021

Have your say on Recreational Vehicle parking options within our region

Gladstone Regional Council is continuing its commitment to support the growth of the Recreational Vehicle (RV) market by conducting a series of engagement activities regarding RV friendly parking in the region.

The RV market is a key growth area for tourism in the Gladstone Region, based on current and projected growth of the market in Australia.

To support the growth of this market, Council developed the *Gladstone Region Recreational Vehicle Strategy* in 2019 to support the *Gladstone Region Visitor Economy Strategy (2025)* and is now working to ensure the region has suitable facilities to support an increase in RV tourism.

Coupled with this, Tourism and Events Queensland's 'Good to Go' and Tourism Australia's 'Holiday Hear This Year' campaigns have created further emphasis on capturing and growing this market within our region during the current COVID-19 climate and beyond.

Gladstone Region Mayor Matt Burnett said Council will undertake community engagement to help understand the community's expectations regarding RV friendly parking in the region.

"The aim of this community engagement exercise is to help inform future planning decisions and to further support our region's position as an RV friendly region," Councillor Burnett said.

"We hope to determine where the community and RV travellers feel the parking is best situated.

"Through this understanding, Council will be able to make informed decisions regarding how to progress with both the interests of our community and travellers in mind."

Cr Burnett said Council had an interest in exploring parking opportunities within Gladstone City.

"Council would like to see more RV tourists turning off the Bruce Highway and exploring all that our region has to offer," he said.

"The Gladstone City area has plenty to offer for tourists and in February 2021 a black and grey water RV dump point was installed along Cemetery Road in West Gladstone.

"We understand that highway townships such as Miriam Vale, Bororen, Benaraby, Calliope and Mount Larcom are convenient stopover points for travellers, who support local businesses in those areas as a result, however Council would like to see those travellers branch out into other locations within our region.

MORE



For further information contact Council's Brand and Communications Team on 4970 0700 or media@gladstone.qld.gov.au

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“Traditional tourist locations such as Agnes Water, Seventeen Seventy, Boyne Island, Tannum Sands and areas within the Boyne Valley are also attractive options for RV travellers, but Council is keen to hear from the community regarding the best parking options for the Gladstone City area.”

In order to engage with the community, Council will host several pop-up stalls at upcoming community events and will also host a survey on the online *Conversations* platform.

Please visit <https://conversations.gladstone.qld.gov.au> and click on the Recreational Vehicle Project tile to see a the full list of pop-up stalls and to participate in the survey.

The survey will be open until 22 August.

Visit www.gladstone.qld.gov.au/rv-friendly-information for more information on current RV friendly locations within the Gladstone Region.

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