

Community Investment Program Summary of Assessment Panel Comment and Recommendation

Assessment held: Community Engagement Centre, 142 Goondoon Street, Gladstone

Date: October 2020

Community Celebration Fund – Ignite Event

Ignite Event funding supports events that contribute to community pride/social outcomes and regional economy that attract up to 2,500 participants.

The Ignite Event objectives are: -

- *Social & Community - Drives social and community outcomes, including community pride and cohesion.*
- *Destination - Enhances the profile and appeal of the Gladstone Region.*
- *Financial Sustainability - Demonstrates financial sustainability.*
- *Environmental Sustainability - Demonstrates environmental sustainability.*
- *Economic Impact - Generates economic activity in the Gladstone Region.*
- *Overnight Visitation - Attracts external visitation specifically generating overnight visitor expenditure*

GCEG 1 Star CQ Regional Championships and AAOR Leader Board Event	
Date:	24 & 25 July 2021
Location:	Mount Larcom
Applicant:	Gladstone Calliope Equestrian Group
Sponsorship Request:	\$3000.00 monetary funding toward Judges flights, fees and accommodation and event catering. <i>Request equates to a 31% contribution to total event cost.</i>
Event Summary:	The GCEG 1 Star Dressage Event the organisations major Championship event for the year. The 1 Star and AAOR (Adult Amateur Owner Rider) leader board qualifier gives the organisation's Championship a certain status across the state. The event requires that the organisation has the best possible judges and allows participants to earn leader board points for the EA State AAOR leader board challenge, which will encourage competitors from further afield to travel and stay in the Gladstone Region. The GCEG's long term aim is achieve 2-star rating and that the championships became a destination event that riders mark on their calendars.
Participation Projection	10 Volunteers 3 Store Holders 3 Paid Suppliers 80 Gladstone Region Residents 40 Intrastate Visitors TOTAL 136
Assessment Score	63%
Panel Comment	The panel assessed this application well against Key Selection Criteria related to driving social and community outcomes, building community pride ad cohesion. The application also scored well across the KSC related to enhancing the profile and appeal of the Gladstone region. The panel noted that the organisaition had not factored in kind support of marquee use into the application, but these could be provided as sponsorship entitlements. The panel score demonstrates the application has met or exceeded some KSC but mostly provides marginal evidence in others. While full funding has been recommended, the panel encourages the group to work with Council to develop the organisation's grant application capacity into the future.

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Panel Recommendation	The panel recommends full funding of \$3000.00 as requested.
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Pedal in the Park – Family Adventure

Date:	21 March 2021
Location:	Boyne Valley
Applicant:	Boyne Burnett Inland Rail Trail Inc
Sponsorship Request:	<p>\$7500.00 monetary funding toward – Temporary equipment hire, event marketing, advertising and catering.</p> <p>\$750.00 in-kind support through the hire of 1 x Variable Message Board and 2 x Marquees (6x3)</p> <p><i>Request equates to 100% contribution to the total event cost.</i></p>
Event Summary:	<p>"Pedal in the Park" aims to achieve a pleasant community event that will build/join the list of other annual community events people just want to attend. The event aims to promote and develop awareness of the Proposed Rail Trail from Taragoola (Calliope) to Gayndah. This event incorporates and promotes similar activities to those available on the Rail Trail. This will be Fun Day will be for all ages, individuals, families & clubs and will be held at Lions Park Gladstone and the trail around Police Creek. With registration starting at 8am riders can set off at their own pace on the trail around Police creek, with a handout sheet with questions along the ride, all participants to be back at 11 am for the draws. At the end of the ride (not a race) all collected answers from the ride will go into a box & then to draw out the first 10 or so with all the correct answers wins a prize.</p>
Participation Projection	<p>30 Volunteers 4 Store Holders 250 Gladstone Region Residents 50 Intrastate Visitors TOTAL 334</p>
Assessment Score	61%
Panel Comment	<p>The panel scored this application well against the Key Selection Criteria relating to driving social and community outcomes including community pride and cohesion and enhancing the profile and appeal of the Gladstone Region. The panel raised a number of items regarding public perception and understanding of the purpose and scope of the event. These items included traffic management of the event having 250 bikes/participants on the Lion's Park/Police Creek walking trail at the one time. Panel members also felt holding the event in Gladstone to raise awareness/support for the Boyne Burnett Inland Rail Trail could be better aligned to the purpose of the fund if it was hosted in the Boyne Valley, encouraging visitation and awareness by exploring the area. The panel feel the scope of this event is to achieve broad scale community engagement through hosting an event and encourages the BBIRT team to develop an alternative application that aligns to promotional awareness of the trail in the Boyne Valley.</p>
Panel Recommendation	<p>The panel recommends the Community Investment Officer to work with the organisation to develop an application for an event that is clearly aligned with the funding guidelines while raising awareness of this valuable developing tourism asset for the region. For this reason funding</p>

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	for this application on this occasion is not recommended.
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Australia Day Fun Run

Date:	26 January 2021
Location:	Gladstone/Tannum Sands
Applicant:	Gladstone Road Runners Inc
Sponsorship Request:	\$300.00 monetary support toward publicity, advertising and covering costs to hold the event. <i>Request equates to 30% contribution to the total event cost.</i>
Event Summary:	The Gladstone Road Runners Inc wish to continue their annual tradition of helping celebration Australia Day with an annual family orientated Fun Run.
Participation Projection	12 Volunteers 165 Gladstone Region Residents 35 Intrastate Visitors TOTAL 212
Assessment Score	70%
Panel Comment	This application scored well across all key selection criteria in particularly demonstrating strong financial sustainability and driving social and community outcomes, including community pride and cohesion. The panel recognises the long-standing tradition of this event which compliments Australia Day activities hosted by Council. The panel encourages the group to consider presenting a proposal for a multi-year investment from Council when next seeking funding for this event.
Panel Recommendation	The panel recommends full funding as requested to the value of \$300.00.

Gladstone Harbour Festival Fun Run

Date:	26 April 2021
Location:	Gladstone
Applicant:	Gladstone Road Runners Inc
Sponsorship Request:	\$1000.00 monetary support toward professional race timing and advertising costs. <i>Request equates to 13% contribution toward the total event cost.</i>
Event Summary:	The Gladstone Harbour Festival Run is a fun run with a 3km or 10 km course. It is held on Good Friday, at 7 am, as part of the Gladstone Harbour Festival. There are categories for sub-junior, junior, senior, masters and veterans. The run is open to people of all ages and abilities. It is the 44th time that this event will be held in Gladstone. The run begins and ends at East Shores.
Participation Projection	20 Volunteers 1 Paid Supplier 400 Gladstone Region Residents 100 Intrastate Visitors TOTAL 521

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Assessment Score	74%
Panel Comment	The panel scored this application strongly across all Key Selection Criteria particularly the event's ability to drive social and community outcomes, including community pride and cohesion and enhancing the profile and appeal of the Gladstone Region. This annual event has a strong tradition of complementing existing event offerings across the Easter long weekend and the panel recognise the importance of continuing support. Again, the The panel encourages the group to consider presenting a proposal for a multi-year investment from Council when next seeking funding for this event.
Panel Recommendation	The panel recommends full funding as requested to the value of \$1000.00.

Jason Hetherington Cup	
Date:	9, 10, 11 July 2021
Location:	Gladstone
Applicant:	Rugby League Gladstone Ltd
Sponsorship Request:	\$3000.00 monetary support toward complimentary t-shirts for all players, emergency medical team, trophies and game balls. <i>Funding equates to 19% contribution to the total event cost.</i>
Event Summary:	The Jason Hetherington-Gary Larson Cup (JHCup) is a carnival for U12 rugby league players from throughout Qld and is now in its 12th year. This Carnival is one of the most popular in the Qld Rugby League Calendar. Due to COVID restrictions the event was cancelled in 2020. The carnival organisers hope to included CQ. Capras Intrust Super Cup game as a regular part of the annual carnival, adding another rugby league experience for the U12 rugby league players. This unfortunately cannot be confirmed for 2021 yet, as QRL have not confirmed the 2021 Major Competitions draw. The JHCup aims to provide Under 12 rugby league players the opportunity to develop skills by playing against other players and teams outside their normal local area.
Participation Projection	12 Volunteers 2 Store Holders 3 Paid Suppliers 400 Gladstone Region Residents 1800 Intrastate Visitors TOTAL 2217
Assessment Score	93%
Panel Comment	The panel scored this application well across all key selection criteria. The panel noted the events proven history with bringing in a large volume of players and their families to the region for this annual event. The application score strongest against key selection criteria of attracting external visitation specifically generating overnight visitor expenditure and generating economic activity in the Gladstone region. The event also strongly addresses KSC relating to driving social and community outcomes, including community pride and cohesion and enhancing the profile and appeal of the Gladstone region. The panel noted the 2020 event had not been held due to COVID-19 and the funding resolved to support this had not been expended.

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Panel Recommendation	The panel recommends full funding as requested to the value of \$3000.00.
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CAPS Short Film Tour	
Date:	2 May 2021
Location:	Gladstone
Applicant:	Capricorn Film Festival Inc
Sponsorship Request:	<p>\$7500.00 monetary support toward marketing, temporary equipment hire, event staffing, facilities and staging.</p> <p>TBC – In Kind support in the form of the following;</p> <p>Social Media Promotions</p> <p>Co-host the Facebook Event and push to audiences</p> <p>Marketing via print and digital newsletters (Library Square and GECC Courtyard)</p> <p>Other Promotional Opportunities</p> <p><i>Funding equates to 60% contribution to the total event cost.</i></p>
Event Summary:	<p>Capricorn Film Festival Inc is Central Queensland's premiere film arts exhibition and education organisation. CAPS Short Film Tour travels across Central Queensland's major cities bringing a selection of the worlds best short films, while celebrating the best of Central Queensland's filmmakers. The intention of the event is to provide a film arts experience under the stars to the Gladstone regional community while promoting and celebrating projects from local actors and film artists.</p>
Participation Projection	<p>6 Volunteers</p> <p>3 Store Holders</p> <p>4 Paid Suppliers</p> <p>700 Gladstone Region Residents</p> <p>286 Intrastate Visitors</p> <p>TOTAL 999</p>
Assessment Score	69%
Panel Comment	<p>The panel scored this event well across all key selection criteria and commended the applicant on working toward bringing this cultural event to Gladstone. The panel scoring recognises the events potential to deliver social and community outcomes and enhancing regional profile and appeal. The application scored highest in regard to the event potential to generate economic activity in the Gladstone Region.</p>
Panel Recommendation	The panel recommends full funding as requested to the value of \$7500.00.

Rumble to the Reef	
Date:	24 October 2021
Location:	Agnes Water
Applicant:	Agnes Water Skateboarding
Sponsorship	\$10,000.00 monetary support toward;

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Request:	<p>Prizemoney for Competitors 9 Divisions 3 nights accommodation for 3 judges and possible family Coaches x 2 morning sessions @ \$100 per hour 2 nights accommodation for 2 x coaches/MC Additional expenses trophies, live heats registrations <i>Funding equates to 100% contribution to the total event cost.</i></p>
Event Summary:	<p>This is a Regional skate competition proposed to be held in conjunction with Rumble on the Reef. Competitors can qualify for Rumble on the Reef held in Mackay in September.</p>
Participation Projection	<p>10 Volunteers 4 Store Holders 2 Paid Suppliers 400 Gladstone Region Residents 200 Intrastate Visitors 35 Interstate Visitors TOTAL 651</p>
Assessment Score	No score available.
Panel Comment	<p>The application was unable to be assessed by the panel due to mandatory documents not being supplied at the time of lodging the application. Officers requested documents to be supplied prior to the panel assessment, however they have not yet been received.</p>
Panel Recommendation	<p>The panel did not assess this application as it was ineligible for funding due to missing mandatory documents.</p>