

## MEDIA RELEASE

21 September 2020

### **Survey launched to gauge community perception in Gladstone Region**

Gladstone Regional Council wants to keep its finger on the pulse of community perception, offering residents a chance to have their say in relation to Council's assets and services.

Council has contracted qualified consultants, *Communities Thrive*, to undertake a Community Perception Survey in order to track awareness, perceptions and priorities of Gladstone Region residents.

The survey will run from Monday, 21 September until Sunday, 18 October.

Gladstone Region Councillor Rick Hansen said research garnered from the survey will help inform Council's asset management strategies, service and program delivery and identify community priorities.

"The Community Perception Survey will also be used to measure the performance of Council, community satisfaction with Council, provide baseline data and provide feedback from the community on how Council's performance can improve," Councillor Hansen said.

"Gladstone Region residents can access the survey online via Council's website or pick up a paper copy at Council offices, libraries and service centres.

"Residents may also receive a phone call in relation to the Community Perception Survey, this will be a legitimate phone call conducted by *Communities Thrive*."

Please visit [www.gladstone.qld.gov.au](http://www.gladstone.qld.gov.au) to access the Community Perception Survey and have your say.

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