

MEDIA RELEASE

1 September 2020

Events in focus as fresh round of Community Investment Program funding opens

Community events will be in the spotlight this month with Gladstone Regional Council's Community Investment Program offering a range of funding opportunities to help make your event shine.

From today (1 September) until 30 September, funding rounds will open for Council's Community Celebration Fund and Regional Enhancement Fund.

The Community Celebration Fund is for events that help celebrate the Gladstone Region, build community pride, boost our economy and promote our region in a positive light.

Four different events fall under the Community Celebration Fund umbrella, these include:

- **Community Event** – for events December 2020 to April 2021. These include Australia Day and ANZAC Day community events
 - Community Event funding supports community-led events that are run by community organisations for broad public benefit
 - Applicants can apply up to a maximum of \$1500 (ex GST).
- **Ignite Event** – for events January to July 2021
 - Ignite Event funding supports events that contribute to community pride, social outcomes and the regional economy that attract up to 2500 participants
 - Applicants can apply up to a maximum of \$10,000 (ex GST).
- **Impact Event** – for events January to July 2021
 - Impact Event funding supports events that demonstrate tourism and regional economy benefits and attract 2500 to 5000 participants, with 10 per cent out-of-region visitors
 - Applicants can apply up to a maximum of \$25,000 (ex GST).
- **Destination Event** – for events February to July 2021
 - Destination Event funding supports events that are well established, well designed and clearly demonstrate return on investment building community pride, return visitation, regional profile, economic stimulus and attract over 5000 participants, with 15 per cent out-of-region visitors
 - Applicants can apply up to a maximum of \$50,000 (ex GST).

Eligibility criteria for the above funds can be found on Council's website.

<MORE>

MEDIA INFORMATION: For further information contact Council's Communications and Marketing Section on 4977 6803 or media@gladstone.qld.gov.au

MEDIA RELEASE

The Regional Enhancement Fund aims to provide support for the continued growth of our region, fund the reinvigoration and activation of our region and protect and preserve our natural assets.

Gladstone Region Mayor Matt Burnett said there was one round, Jumpstart City Heart, currently open under the Regional Enhancement Fund umbrella.

“Jumpstart City Heart supports initiatives of community organisations, CBD businesses, and individuals that contribute to encouraging visitation, overall aesthetics of the CBD, stimulate economy, and engage community and visitors,” Cr Burnett said.

“Objectives of Jumpstart City Heart include re-establishing Goondoon Street as Gladstone’s main street by improving economic and development opportunities within the CBD, while also creating a sense of vibrancy and unique identity.

“Applicants can apply up to a maximum of \$2000 (ex GST) with eligibility criteria available on Council’s website.”

Please visit www.gladstone.qld.gov.au/community-investment for more information or call Council’s Community Engagement Centre on 4976 6300.

<ENDS>