

COMMUNITY CELEBRATION FUND - ASSESSMENT AND EVALUATION - Impact Events October 2019

KEY SELECTION CRITERIA (KSC) **Must meet at least four criteria**
KPI 1: Drives social and community outcomes, including community pride and cohesion (20)
KPI 2: Enhance the profile and appeal of the Gladstone region (20)
KPI 3: Generates economic activity in the Gladstone region (20)
KPI 4: Demonstrates financial sustainability (10)
KPI 5: Demonstrated environmental sustainability (10)
KPI 6: Attracts external visitation specifically generating overnight visitor expenditure

RATING MATRIX
Green = An overall score of 65.5% and above demonstrates that an application has met or exceeded all KPIs. The Assessment Panel may favourably recommend the application for the full funding sought.
Orange = An overall score between 51% to 65% demonstrates that an application has met or exceeded a KPI(s) but mostly marginal evidence in others. The Assessment Panel may choose to recommend funding the application based on scores received for KPIs with high weighting and overall alignment to Community Celebration Fund objectives.
Red = An overall score of 50% or less demonstrates that an application has mostly provided marginal evidence across all KPIs. The Assessment Panel may still choose to recommend the application for part funding based on some evidence of meeting the objectives of the Community Celebration Fund objectives.

KSC RATING
 1 - Unacceptable or no evidence
 2 - Marginal or some evidence
 3 - Meets criteria
 4 - Exceeds criteria

App. No.	Organisation	Initiative	Location of Event	Date of Event	In Kind Support	Cash Requested	Total Sponsorship Request	Estimated Total Project Cost	Previously Funded in Past 2 yrs.	KSC 1		KSC 2		KSC 3		KSC 4		KSC 5		KSC 6		Percent %	FUNDING RECOMMENDED BY PANEL	IN KIND RECOMMENDED BY PANEL																		
										Panel 1	Panel 2	Panel 3	KSC1 AVGE Rating	KSC1 SCORE	Panel 1	Panel 2	Panel 3	KSC2 AVGE Rating	KSC2 SCORE	Panel 1	Panel 2				Panel 3	KSC3 AVGE Rating	KSC3 SCORE	Panel 1	Panel 2	Panel 3	KSC4 AVGE Rating	KSC4 SCORE	Panel 1	Panel 2	Panel 3	KSC5 AVGE Rating	KSC5 SCORE	Panel 1	Panel 2	Panel 3	KSC6 AVGE Rating	KSC6 SCORE
0001MPR1-19/20	Boyer Valley Community Discovery Centre Inc	Boyer Valley Country Music Campout	Discovery Centre, Ubobo, Boyer Valley	3/04/2020 - 5/04/2020	\$0.00	\$17,620.00	\$17,620.00	\$32,370.00	2019/2020 Community Hall Subsidy - \$1,500	3	3	3	3	60	3	3	3	3	60	3	3	3	3	30	1	1	1	1	10	3	4	3	3.333333	66.666667	72%	\$10,100	\$0					
0002IMPR1-19/20	1770 Art Show Inc	1770 Art Show	Agnes Water Community Hall - Spring Road, Agnes Water	20/05/2020 - 31/05/2020	\$2,000.00	\$7,970.00	\$9,970.00	\$31,215.00		3	3	3	3	60	2	2	2	2	40	2	2	2	2	40	3	3	3	3	30	1	2	1	1.333333	13.333333	56%	\$0	\$0					
0003SIG19-20	Discovery Coast Tourism & Commerce Inc	2020 Agnes Blues, Roots & Rock Festival	SES Grounds, Captain Cook Drive, Town of 1770	21/02/2020 - 23/02/2020	\$0.00	\$20,000.00	\$20,000.00	\$201,250.00	2018 - \$25,000 (event and event business plan) 2017 - \$25,000 (event, marketing)	3	3	3	3	60	4	4	4	4	80	3	3	3	3	60	3	3	3	3	30	2	2	2	2	20	3	3	3	3	60	78%	\$20,000	\$0
						\$2,000.00	\$45,590.00	\$47,590.00	\$264,835.00																					\$30,100.00	\$0.00											

All figures exclude GST

19/20 Budget