

MEDIA RELEASE

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Gladstone Regional Council launch new digital look

Refreshed, revitalised and ready for action, Gladstone Regional Council this morning launched a new look website.

After consulting members of the community last year, Gladstone Region Acting Mayor Chris Trevor said the new and improved Council website would help create an improved customer service experience for our community.

“Community is at the core of Council’s business, and as such, it is important they find the information they are searching for as quickly and easily as possible,” Councillor Trevor said.

“Council went to consultation with the community, and from that, endeavoured to build a website based on the feedback and advice provided.”

Cr Trevor said the website was redeveloped to improve the useability, searchability, visual appeal and accuracy of information.

“It’s a platform for Council to continue to grow in the digital space, continuing to assess customer needs and adjust the platform where needed.”

Cr Trevor said the new website would then pave the way for the introduction of a new online digital engagement platform.

“With an expected launch in late August, this platform is a space where our community can have their say, be informed and contribute to projects and initiatives across the Gladstone Region.”